

ASSOCIATION OF CIRCULATION EXECUTIVES RELEASE

newspaper & magazine awards

11th May 2017 – Sheraton Grand London Park Lane

An electric atmosphere at the Sheraton Grand London Park Lane on Thursday 11th May 2017 as ACE, in its 66th year, hosted The Newspaper & Magazine Awards, the highest accolade of Newspaper & Magazine publishing industry.

NMA2017 was unlike any previous Ace award ceremony. With a host of NEW categories the Newspaper & Magazine Awards 2017 were open to even more of the industry and its supporters, giving recognition to both print and digital sectors, applauding those innovative ideas which lead us to success.

An energised audience of 260 guests representing the breadth of newspaper and magazine publishing, distribution and retailing were enveloped in an atmosphere of excitement and mutual celebration as we recognised those brands, titles, teams and companies who had demonstrated the drive and persistence necessary to win.

Entertained by host Jarlath Regan, whose topical opening, unflinching honesty and lively delivery propelled the audience onto a sustained high without a lull in the laughs throughout. Guests celebrated late into the evening partying with our excellent band “The Talent” ensuring the after award celebrations were of the highest energy.

Once again this highly regarded awards ceremony was only possible through the generous sponsorship from; Smith News – JYL Hand to Hand – Gold Key Media – NewsPrinters - Mail Newspapers – Iberpress - National Federation of Retail Newsagents

Entries for each of the awards are always enthusiastically contested consequently judging this year across all 15 categories proved challenging owing to the high quality of submissions. Commented ACE General Manager Mark Farris “once again the standard of entries this year proved extremely strong and the judges were particularly enthusiastic with the quality, innovation and commitment evident with so many”

As always the organisers stated they would welcome feedback that would help make the Newspaper & Magazine Awards an even more compelling event in 2018. “I would like to congratulate everyone who has participated in the ACE Newspaper & Magazine Awards this year. It was great to see so many entries especially from some of the new categories like Marketing Team of the year. I’d also like to thank all the Judges who painstakingly went through every submission. Whether you have won an award tonight or not you are all winners” said Chair Dan Collins.

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For more information contact:

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the winners ...

Publication of the Year - Independent Retailer

Radio Times

National Newspaper of the Year

The Mirror

Regional Newspaper of the Year

Liverpool ECHO

Magazine of the Year - Childrens

Fun To Learn Peppa Pig Bag-O-Fun

Magazine of the Year - Specialist Interest

Lucky Seven Crossword Collection

Magazine of the Year - Lifestyle

Private Eye

Free Publication of the Year

Balance

Launch of the Year

UEFA Euro 2016 Official Sticker Collection

Campaign of the Year

Empire

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Digital Publication of the Year

MirrorOnline

Retailer of the Year

N3 - National Newsagent Network

Supply Chain Company of the Year

Smiths News

International Publication of the Year

Rock Sound

Marketing Team of the Year

Consumer Sales & Marketing - Hearst Magazines UK

Young Achiever of the Year

Georgia Plaskow

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