

ASSOCIATION OF CIRCULATION EXECUTIVES RELEASE

ace newspaper & magazine awards

3rd May 2018 – London Marriott Grosvenor Square Hotel

A vibrant, celebratory atmosphere was prevalent at the London Marriott Grosvenor Square on Thursday 3rd May 2018 as ACE, in its 67th year, hosted The Newspaper & Magazine Awards, the highest accolade of the Newspaper & Magazine publishing industry.

A host of award categories recognised the broadest functions across digital & print applauding those innovative ideas and individuals that lead our success.

An energised audience of 260 guests representing the breadth of newspaper and magazine publishing, distribution and retailing were enveloped in an atmosphere of excitement and mutual celebration as we recognised those brands, titles, teams and companies who had demonstrated the drive and persistence necessary to win.

Once again this highly regarded awards ceremony was only possible through the generous sponsorship from; Smith News – JYL Hand to Hand – Holland Alexander & Fore Events – NewsPrinters - Mail Newspapers – Iberpress – Marketforce – Menzies Distribution - National Federation of Retail Newsagents – Distripress

Entries for each of the awards are always enthusiastically contested consequently judging this year across all 14 categories proved challenging owing to the high quality of submissions.

“It was great to see so many entries, especially from categories such as Young Achiever of the year and Regional Newspaper of the year. I’d like to thank all the Judges that painstakingly went through every submission. The quality of the award entries was exceptional and whether you have won an award or not, thank you for entering you are all winners” said Chair James Beardow.

the winners ...

National Newspaper of the Year

The Sun

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Judges' comments "commendable, well-rounded and integrated newstrade campaign"

Regional Newspaper of the Year

Manchester Evening News

Judges' comments "promotions, strong content development and post terror attack engagement with audience"

Magazine of the Year - Children's

The Beano

Judges' comments "a clear circulation strategy and integrated multimedia approach"

Magazine of the Year - Specialist Interest

Crochet Now

Judges' comments "outstanding performance and supply chain efficiencies"

Magazine of the Year - Lifestyle

BBC Gardeners World

Judges' comments "great product innovation and creative retail promotions."

Free Publication of the Year

Balance

Judges' comments "a very slick reader proposition."

Launch of the Year

Pokémon

Judges' comments "an impressive launch in a competitive sector."

Campaign of the Year

Reads That Rock

Judges' comments "a clear plan, scale of execution and results."

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Digital Publication of the Year

Times Higher Education Supplement

Judges' comments "impressive results, innovation and revenue generation."

Retailer of the Year

Waitrose

Judges' comments "clear strategy, innovative approach with strong industry relationships"

Supply Chain Company of the Year

HH&S

Judges' comments "level of innovation and results"

International Publication of the Year

HELLO!

Judges' comments "extremely strong international activity and performance in a pressured market."

Marketing Team of the Year

Immediate Media Newstrade Marketing Team

Judges' comments "innovation, impressive results and industry recognition."

Young Achiever of the Year

Lucy Wotherspoon

Judges' comments "clear and strong industry understanding, underpinned with a highly commercial mindset"

This year's show was produced in association with our superb event and production partner. If you would like to discover more about our event production partner, Holland Alexander & Fore Events please visit www.hollandalexander.com “

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