

ASSOCIATION OF CIRCULATION EXECUTIVES RELEASE

ace newspaper & magazine awards

9th May 2019 – London Marriott Grosvenor Square Hotel

A vibrant, celebratory atmosphere was prevalent at the Royal Garden Hotel Kensington on Thursday 9th May 2019 as ACE, in its 68th year, hosted The Newspaper & Magazine Awards, the highest accolade of the Newspaper & Magazine publishing industry.

A host of award categories recognised the broadest functions across our vibrant and exciting industry applauding those innovative ideas and individuals that lead our success.

An energised audience of 290 guests representing the breadth of newspaper and magazine publishing, distribution and retailing were enveloped in an atmosphere of excitement and mutual celebration as we recognised those brands, titles, teams and companies who had demonstrated the drive and persistence necessary to win.

Once again this highly regarded awards ceremony was only possible through the generous sponsorship from; Smith News – Guardian Media – LeKiosk - Mail Newspapers – Iberpress – Marketforce – Menzies Distribution - National Federation of Retail Newsagents – Ant Marketing - Horsepower Xp

Entries for each of the awards are always enthusiastically contested consequently judging this year across all 15 categories proved challenging owing to the high quality of submissions.

“It was great to see so many entries, especially from categories such as Campaign of the Year and Young Achiever of the year. I'd like to thank all the Judges that painstakingly went through every submission. The quality of the award entries was exceptional and whether you have won an award or not, thank you for entering you are all winners” said Chair James Beardow.

the winners ...

Release dated 9th May 2019
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BRAND TEAM OF THE YEAR

London Review of Books Marketing Team

Judges comments: for their focus on the team and working so effectively in the face of a changed environment.

Highly Commended: Reach Regional Marketing Team

CAMPAIGN OF THE YEAR

Beano

Judges comments: for delivering a carefully thought out and executed campaign to maximise the sales of the celebratory edition

Highly Commended: TV Choice, Total TV Guide, Radio Times, TV Times, What's On TV, TV and Satellite Week

FREE PUBLICATION of the YEAR

The Red Bulletin

Judges comments: for bold, positive decisions within a challenging marketplace

INTERNATIONAL PUBLICATION of the YEAR

HELLO!

Judges comments: for their innovative use of standout retail promotions and sales significantly bucking the category market trends

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LAUNCH OF THE YEAR

L.O.L. Surprise!

Judges comments: for an outstanding launch

Highly Commended: The Official FIFA 2018 World Cup Sticker Collection

MAGAZINE of the YEAR - Children's

Fun To Learn Peppa Pig Bag-O-Fun

Judges comments: for taking this character to a new level of fun and learning, supporting strong sales

MAGAZINE of the YEAR - Lifestyle

HELLO!

Judges comments: for their ability to capitalise on the opportunities and keep striving for success in every way

MAGAZINE of the YEAR - Specialist Interest

White Dwarf

Judges comments: for driving interest and sales through more mainstream outlets with successful investment in retail promotions

NATIONAL NEWSPAPER OF THE YEAR

The Times Newspaper

Judges comments: for high quality retail promotional and category support generating an additional £3.7m RSV for the newstrade

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Highly Commended: The Guardian and Observer

NEWS & CURRENT AFFAIRS PUBLICATION OF THE YEAR

Guardian Weekly

Judges comments: for their impressive sales growth and solid increase in subscriptions

REGIONAL NEWSPAPER OF THE YEAR

Paisley Daily Express

Judges comments: for superb local news performance, growing stronger ties with the community and ABC performance.

RETAILER OF THE YEAR

Sainsbury's

Judges comments: for significant support of the category, and commitment to going that bit extra

SUBSCRIPTIONS TEAM OF THE YEAR

Hearst UK Subscription Team

Judges comments: for delivering impressive results from a highly integrated team and creating a new £M+ direct to customer revenue stream

SUPPLY CHAIN COMPANY OF THE YEAR

Marketforce

Judges comments: for their agility, innovation and commitment to planning through the supply chain

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YOUNG ACHIEVER OF THE YEAR

Chloe Robinson

Judges comments for her approach, enthusiasm to learn, work rate and creativity

This year's show was produced in association with our superb event and production partner. If you would like to discover more about our event production partner, Holland Alexander please visit www.hollandalexander.com “

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