

NMA2020 JUDGING - Round ONE Shortlist

Award	Entrant	Entering Company
Best Use of Data	Hearst Value Packs Sun Savers segmentation The Week	Hearst UK News UK Dennis Publishing
BRAND TEAM OF THE YEAR	The Marketing Team Marketforce International Hearst Circulation and Marketing Team Reach Regionals Promotions Team Mail Newspapers Market Team	London Review of Books Marketforce Hearst UK Reach Plc Mail Newspapers
CAMPAIGN OF THE YEAR - Magazine	Future Publishing - Various Titles What's On TV Gardeners' World New Scientist Christmas Radio Times Good Food Hearst Christmas Campaign	Future Publishing TI Media Immediate Media New Scientist Immediate Media Immediate Media Hearst
CAMPAIGN OF THE YEAR - Newspaper	Plymouth Herald Liverpool Echo Newcastle Chronicle The Telegraph General Election Campaign The Guardian The Sun Daily Mail - Great British Spring Clean Daily Mail - Good Health	Reach Plc Reach Plc Reach Plc Telegraph Media Group Guardian News & Media News UK Mail Newspapers Mail Newspapers
INTERNATIONAL PUBLICATION of the YEAR	Breathe HELLO! Magazine Monocle	GMC Publications HELLO! Monocle
LAUNCH OF THE YEAR	Match Attax 2019/20 Simply Lettering Platinum Good Housekeeping Collection	Topps Practical Publishing International Ltd DC Thomson Media Hearst
MAGAZINE of the YEAR - Children's	Fun To Learn Friends PONY Magazine Teen Breathe Match of the Day Cbeebies Special	Redan Publishing Limited DJ Murphy Publishers GMC Publications Immediate Media Immediate Media
MAGAZINE of the YEAR - Lifestyle	The Red Bulletin Breathe Kitchen Garden Women's Running Radio Times Prima	Red Bull Media House GMC Publications Mortons Media Group Anthem Publishing Immediate Media Hearst
MAGAZINE of the YEAR - Specialist Interest	Railway Modeller Practical Sportsbikes Magazine Furniture & Cabinetmaking	Peco Bauer Media GMC Publications

Garden Answers
Record Collector
Liz Earle Wellbeing

Bauer Media
Diamond Publishing
Hearst

NATIONAL NEWSPAPER OF THE YEAR

The Daily Telegraph
The Daily Express
The Guardian and The Observer
The Sun
Daily Mail

Telegraph Media Group
Reach Plc
Guardian News and Media
News UK
Mail Newspapers

Newstraid Philanthropist of the Year

Reach PLC
Pass It On

Reach Plc
Connect Group

REGIONAL NEWSPAPER OF THE YEAR

Birmingham Mail
Western Mail
Liverpool Echo
Manchester Evening News

Reach Plc
Reach Plc
Reach Plc
Reach Plc

Subscription Campaign of the Year

Portfolio Campaign
Country Life
The Daily Telegraph & The Sunday Telegraph
Viz
The Guardian
BBC Good Food Magazine
Anthem's portfolio of 11 subscription magazine

Immediate Media
TI Media
The Telegraph Media Group
Dennis Publishing
Guardian News & Media
Immediate Media
Anthem Publishing

Subscription Publication of the Year

Country Life
Daily / Sunday Express
London Review of Books
The Week Junior
Radio Times

TI Media
Reach Plc
London Review of Books Ltd
Dennis Publishing
Immediate Media

Subscription Revenue initiative of the Year

ELLE UK & ELLE Beauty Advent Calendar 201
Multiple all publications on our Partnership with Cafeyn
Immediate Media - Paid Search
Immediate Media Portfolio

Hearst Magazines
Immediate Media
Immediate Media

SUBSCRIPTIONS TEAM OF THE YEAR

Reach Subscriptions Team
Consumer Marketing Team
Marketing Team
Subscriptions Marketing Team
Subscriptions Marketing Team
Hearst Subscription Team
The Guardian: Brand and Reader Revenue (BF
The Dennis Direct Marketing Team

Reach Plc
TI Media Ltd
Anthem Publishing
Immediate Media
London Review of Books
Hearst
Guardian News & Media
Dennis Publishing

Sustainability Strategy of the Year

News UK / Newsprinters
Menzies Distribution
Guardian News & Media

YOUNG ACHIEVER OF THE YEAR

Linda Waruguru
Katy Glennon
Alex Drummond
Annija Strauss
Dan Varnham
Nikhilkumar Lal
Luke Tutt

Reach Plc
Marketforce
Frontline / Immediate Media
Marketforce
Hearst UK
Hearst UK
Dennis Publishing