

NMA2022 JUDGING - Round ONE Shortlist

| Award | Entrant | Nominating Company |
|--------------|----------------|---------------------------|
|--------------|----------------|---------------------------|

CAMPAIGN OF THE YEAR

| | |
|--|----------------------|
| Design a Life you are Inspired to Live | Future Publishing |
| Future Women's Weeklies (Woman, Woman's Own, Woman's Weekly) | Future |
| Gardeners World | Immediate Media |
| Match Attax Season 2021/22 Collection | Topps Europe Limited |

COVID HERO OF THE YEAR

| | |
|----------------------|----------------------|
| Lynsey Tulloch | Smiths News Plc |
| Menzies Distribution | Menzies Distribution |
| NewsTeam Group | NewsTeam Group |
| The Sun | News UK |

INDUSTRY PARTNER OF THE YEAR

| | |
|--|------------------------|
| InterGo Holdings Group | InterGo Holdings Group |
| Marketforce | Marketforce |
| Newsteam Group | Newsteam Group |
| NFRN - (The Federation of Independent Retailers) | Reach PLC |

INTERNATIONAL PUBLICATION of the YEAR

| | |
|------------------|-------------------|
| Colouring Heaven | Anthem Publishing |
| Homes & Gardens | FUTURE Publishing |
| It's Time For | LCD Publishing |

MAGAZINE of the YEAR - Children's

| | |
|---------------|--------------------------|
| Beano | DC Thomson & Co Ltd |
| Giggly | Immediate Media |
| Pets2Collect | Signature Publishing Ltd |
| Pokemon | Immediate Media |
| PONY Magazine | DJ Murphy |

MAGAZINE of the YEAR - Lifestyle

| | |
|-----------------------|----------------------|
| Country Living | Hearst UK |
| Psychologies Magazine | Kelsey Media |
| The Red Bulletin | Red Bull Media House |

MAGAZINE of the YEAR - Specialist Interest

| | |
|----------------------|----------------------|
| Airfix Model World | Key Publishing |
| Motorcycle News | Bauer Media |
| Wargames Illustrated | Wargames Illustrated |

NATIONAL NEWSPAPER OF THE YEAR

| | |
|--------------------------------|-----------------------|
| The Daily Telegraph | Telegraph Media Group |
| The Guardian | Guardian News & Media |
| The Times and The Sunday Times | News UK |

NEWSTRAID PHILANTHROPIST OF THE YEAR

Gold Key Media
Menzies Distribution
Smiths News

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Menzies Distribution
Smiths News

REGIONAL PUBLICATION OF THE YEAR

Cambridge News
Leicester Mercury
Western Mail

Reach PLC
Reach PLC
Reach PLC

SUBSCRIPTION MEMBERSHIP ACQUISITION CAMPAIGN OF THE YEAR

BBC Gardeners' World Magazine
BBC Good Food
The Times

Immediate Media
Immediate Media Co Ltd
News UK

SUBSCRIPTION MEMBERSHIP RETENTION CAMPAIGN OF THE YEAR

All Hearst UK brands
BBC Good Food Magazine
Immediate Media London Portfolio

Hearst UK
Immediate Media
Immediate Media

SUBSCRIPTION PUBLICATION of the YEAR

BBC Gardeners' World Magazine
BBC Good Food
Radio Times Magazine

Immediate Media
Immediate Media
Immediate Media

SUBSCRIPTION TEAM OF THE YEAR

Hearst UK Subscription Team
Reach Subscription Team
Subscriptions Marketing Team

Hearst UK
Reach Plc
Immediate Media

SUSTAINABILTY STRATEGY OF THE YEAR

Creature & Co (National Geographic Kids)
Hearst UK
News UK

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Hearst UK
News UK

TEAM OF THE YEAR

Editorial Team
Hearst UK CRM Team
International & Bookazine Team

Redan Publishing Ltd
Hearst UK
Marketforce

YOUNG ACHIEVER OF THE YEAR

Amy Corbett
Ashika Patel
Helen Berryman
Kelly Spillane
Martyn Newton
Milena Kowalska
Paul Summers

Immediate Media
Seymour Distribution Ltd.
Frontline Ltd.
Immediate Media
InterMedia Brand Marketing Ltd
Smiths News
Smiths News